

## Jyothi V. Robertson, DVM, DABVP (Shelter Medicine)

Dr. Jyothi Robertson is a board-certified shelter medicine veterinarian who has worked in shelter and community veterinary settings for over twenty years. She has held leadership and advisory roles on national boards, including the Association of Shelter Veterinarians, Human Animal Support Services, the American Veterinary Medical Association's Animal Welfare Committee, Shelter Animals Count, the Fear Free Advisory Board, the California Veterinary Medical Association, and the American Board of Veterinary Practitioners, with ongoing service on several of these bodies. She served as the medical director of a municipal animal shelter for 6 years and continues to offer clinical services in community settings.



Dr. Robertson is the Owner and Principal Consultant at [JVR Strategies](#), where she provides specialized consulting services to animal welfare and mission-driven organizations. She is also the Founder of [The Journey You Own \(JYO\)](#), a nonprofit project offering virtual and in-person practices that promote grounding and wholeness for individuals working in high-impact, service-oriented fields. Her team publishes scientific research on a broad range of topics, including factors that foster strong leadership relationships and the development of AI tools that reimagine animal welfare.

Jyothi has presented across five continents, serving as a speaker and keynote at more than 50 conferences worldwide.

Her professional interests include shelter medicine, access to veterinary care, organizational design, and the emotional and mental well-being of professionals in mission-driven sectors. She currently resides on the ancestral lands of the Ramaytush Ohlone people in the San Francisco Bay Area, where she shares her life with her husband, three children, two dogs, three cats, one tortoise, and numerous fish.

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## JVR Strategies

[JVR Strategies](#) is a globally experienced consulting firm dedicated to driving positive change in animal welfare organizations and their surrounding communities.

Founded in 2011 by Dr. Jyothi V. Robertson, JVR Strategies was built on a commitment to advancing animal well-being through expert consulting and support.



Over the years, our expertise and focus has expanded to encompass a variety of compassionate commerce and care sectors, driven by a dedication to fostering collaboration, innovation, and systemic change.

- Shelter Medicine
- Veterinary Medicine
- Data, Statistics and Research Design
- Operational Assessments
- Animal Shelter Design & Assessments
- Organizational Development & Learning
- Team Culture and Team Dynamics
- Strategic Planning
- Community Needs Assessments
- Animal Welfare Programs
- Access to Care & HQHVSN Programs
- Education & Curriculum Design

As part of our commitment to advancing animal well-being and supporting mission-driven organizations, JVR Strategies provides expert guidance across a wide range of focus areas. From strategic consulting to operational optimization, our services are designed to enhance the well-being of animals and foster compassionate, sustainable solutions for the communities and industries we serve.